

Financial & Operational Update: Audio Seva (Aksaya Tiritiya, April 26, 2020)

Serving alongside 500+ devotees from across 49 countries, we have reported the contents of 12000+ lectures so far, sound engineered 1500+ and track edited (cut and merged) 2500+ of these lectures.

During the period of August 2018–December 2019, we spent a total of \$70,499 on Sound Engineering, Contracted services, Automation, Miscellaneous.

The breakup is as follows:

Contracted services \$ 23,651

Sound engineering \$ 35,957

Automation \$ 9,133

Miscellaneous \$ 1,758

During this period we raised \$179,057 and in the future, we estimate a requirement of \$177,000 more.

While the sound engineering cost was slightly lower than expected (due to further negotiations), we spent more on Contracted Services as it was impossible to progress without a full time committed backend support team. (We currently have a backend team of 12 devotees)

During the last year, especially after December 2019, we faced some impediments in the form of technological issues/unavailability of some backend team members due to medical reasons/some of the audios needing to redone, etc. This has slowed down the pace at which we were proceeding. Especially because there are several checks involved before any audio is finalised, we estimate being able to launch approximately 4000 audios next year.

It could be more: the deciding factor will be the strength of the backend team. We need committed (part-time or full-time), responsible and diligent devotees, with working knowledge of google sheets/excel and using computers to help on the backend. If anyone is interested, please register.

For any further information, please write to us: contact@audioseva.com